

## News Release

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## **Campus Partners Assembles High-Powered Executive Team**

Rockville, MD – Campus Partners, a leading education loan servicer, announced the formation of a high-level executive management team to develop comprehensive private student loan solutions for lenders, marketing partners and schools. The team of seasoned industry leaders has expertise in all facets of private credit including servicing, technology, marketing, risk management and capital markets.

"We are excited about this team," said Michael Carey, president of Campus Partners. "These are major players in the industry who bring a vast amount of intelligence to the company.

"Campus Partners is committed to being a leader in the increasingly important private student loan market. Combined with our 40-year history of excellence in servicing non-federally insured student loans, this team of seasoned professionals positions us well to thrive in a fast-growing, competitive market."

The executive team includes:

**Steve Fifer**, chief credit officer. Steve has over 25 years of experience in managing credit risk in both the mortgage and education lending industries. Most recently, Steve was Vice President of Financial Risk Management of Collegiate Funding Services, where he developed and managed credit policy. Prior to working for CFS, Steve served as Senior Director of Credit at Sallie Mae.

**Pattie Haynes**, vice president of application development. Pattie brings 24 years of comprehensive experience in corporate commercial information systems and quality assurance functions primarily focused on student loan financial and servicing systems. Before joining Campus Partners Pattie developed internet based education applications for The College Board. Prior to that, she worked for Versura and for Sallie Mae.

**Mitch Lindenfeldar**, chief financial officer. Mitch has spent the past 12 years working as a chief financial officer for various public and private organizations. Mitch has a vast background in financial reporting, management and administration, investor relations, human resources and legal and IT activities. Prior to joining Campus Partners Mitch served as the Chief Financial Officer/Chief Operating Officer for two venture backed companies.

**Paul Lombardo**, executive vice president, loan servicing. Paul has over 30 years of management experience in the student loan industry with exposure to a variety of loan types and services. Under his leadership, Campus Partners has expanded the range of products and services provided including web-based offerings such as *iPROMise*, *eXpressReports*, and electronic bill presentment and payment.

**Karen Fonte Marshall**, vice president, sales. Karen has over 17 years in the education loan industry. Karen most recently worked for Student Loan Corporation, a subsidiary of Citigroup where she was responsible for managing their National Sales team and School Relations unit. Prior to Citigroup, Karen spent ten years at Chase Manhattan Bank in a variety of capacities including marketing, compliance and electronic services.

Mark Olson, executive vice president, marketing and sales. Mark began his career in student financial services 25 years ago at the University of Southern California and later served as Deputy Vice President for Student Administrative Services at Columbia University. Mark also worked at Sallie Mae, where he was part of an executive team charged with developing ecommerce solutions for colleges and universities and their students. He most recently served as Chief Operating Officer of the National Association of College and University Business Officers (NACUBO).

**Greg Whitacre**, vice president, product development. Greg has over 25 years of experience in higher education finance systems development and marketing. In addition, Greg has been a consultant to colleges and universities nationwide specializing in designing and implementing school lending programs. Greg has held various executive management positions at Sallie Mae and Versura.

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## **About Campus Partners**

Campus Partners is a leading provider of education loan servicing, specializing in Private Loans and campus-based Institutional and Perkins Loans. Campus Partners provides loan servicing solutions, including student loan billing, accounting, data processing, default prevention services, and reporting, for over 500 colleges and universities and manages over 600,000 student accounts with a portfolio value of nearly \$2 billion. Through its Campus partners Private Education Loan Program, the company offers a comprehensive array of insured student loan products and turnkey operational services on behalf of lenders and schools.

Campus Partners has been in business for over 40 years and is the most experienced student loan servicer in the industry. The expansion into Private Loans is a natural extension of its continuing commitment to the education loan marketplace and supports its customers' goal to keep education accessible and affordable for students and their families. Campus Partners is not a lender and does not compete with our lender, marketing or school partners.