# **Campus Partners**

## **News Release**

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### **Campus Partners Signs Joint Marketing Agreement with Pearson Government Solutions**

Winston-Salem, NC, November 2, 2005 - Campus Partners announced today that it has entered into a strategic marketing agreement with Pearson Government Solutions to help their customers take advantage of the combined benefits of the two companies' service offerings. Based on the multi-year agreement, Campus Partners will now offer its customers access to Pearson's 1098T TRA Reporting Services, the industry's unparalleled solution for required IRS reporting. This initiative underscores both companies' continuing commitment to deliver the most innovative and comprehensive products and services available to the higher education community.

Pearson's 1098T TRA Reporting Service helps institutions of higher learning streamline the mandatory process of reporting qualified tuition and related expenses to students and the IRS each January. Pearson Government Solutions is not only the industry leader in 1098T TRA Reporting Services, but also designed and administers the FAFSA (Free Application for Federal Student Aid) for the Web and the Education Department's PIN for electronic signature authentication. The company also created and operates the customer contact center for the Department of Education's Office of Financial Aid. By virtue of these activities, Pearson serves every student applying for financial aid in the country.

Campus Partners is the leading third-party servicer for Perkins and institutional loans in the nation and provides billing, accounting, and processing services to over 500 colleges and universities. Campus Partners immediately will begin offering their current customers and prospective customers the outstanding 1098T Reporting Services already enjoyed by hundreds of colleges and universities nationally.

The joint agreement between the two industry leaders leverages their unique services and strengths, providing great advantages for their customers and great opportunities for growth for both companies. This venture is the second collaboration between the two companies. Since 2004, Pearson Government Solutions has provided the infrastructure for Campus Partners' e-signature solutions for its online entrance and exit interviews and electronic promissory notes.

Michael Carey, President of Campus Partners, said "We are delighted to announce this strategic marketing agreement with Pearson Government Solutions, and look forward to continuing to work together to bring our customers these best in class solutions."

Mary Westbrook, Senior Vice President and General Manager, Pearson Government Solutions, echoed Carey's sentiments, stating "Pearson Government Solutions is proud to join with Campus Partners in this initiative and we anticipate an enthusiastic response from Campus Partners' customers."

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#### **About Campus Partners**

Campus Partners, based in Winston-Salem, NC, provides billing, accounting, and data processing services for Federal Perkins and institutional loans issued by over 500 colleges and universities in the United States, Puerto Rico, and the Virgin Islands. Established in 1964, the company is the nation's most experienced Perkins loan servicer. Campus Partners currently manages \$1.7 billion in loan assets and is a privately owned company.

#### **About Pearson Government Solutions**

With over 5,000 employees worldwide, Pearson Government Solutions, Arlington, Va., serves the U.S. federal, state and local, and international governments; higher education institutions and student financial aid entities. The company designs, builds, and operates solutions that optimize the performance of public sector entities in delivering information, benefits, and services to their constituents. Clients include the Centers for Medicare and Medicaid Services, the U.S. Departments of Education, Health and Human Services, Homeland Security, Justice, Labor, and Veterans Affairs; the Equal Employment Opportunity Commission and the U.S. Office of Personnel Management.

Pearson Government Solutions is a business of Pearson, the international media and education company, including the Financial Times Group, and the Penguin Group.